



# **Bluebikes Expansion 2021**

*We're adding more Bluebikes to Mattapan and Hyde Park!*

*Mattapan Food and Fitness Coalition*

# Hello!

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Hannah Fong  
she/her



Kim Foltz  
she/her

Reach us at: [Bikeshare@boston.gov](mailto:Bikeshare@boston.gov)

## QUICK POLL!

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January 2021 recorded how many total Bluebikes trips?

- 70
- 700
- 7,000
- 70,000



## QUICK POLL!

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January 2021 recorded how many total Bluebikes trips?

- 70
- 700
- 7,000
- **70,000**

**71,765**

**TRIPS!**

## PUBLIC TRANSIT BY BIKE

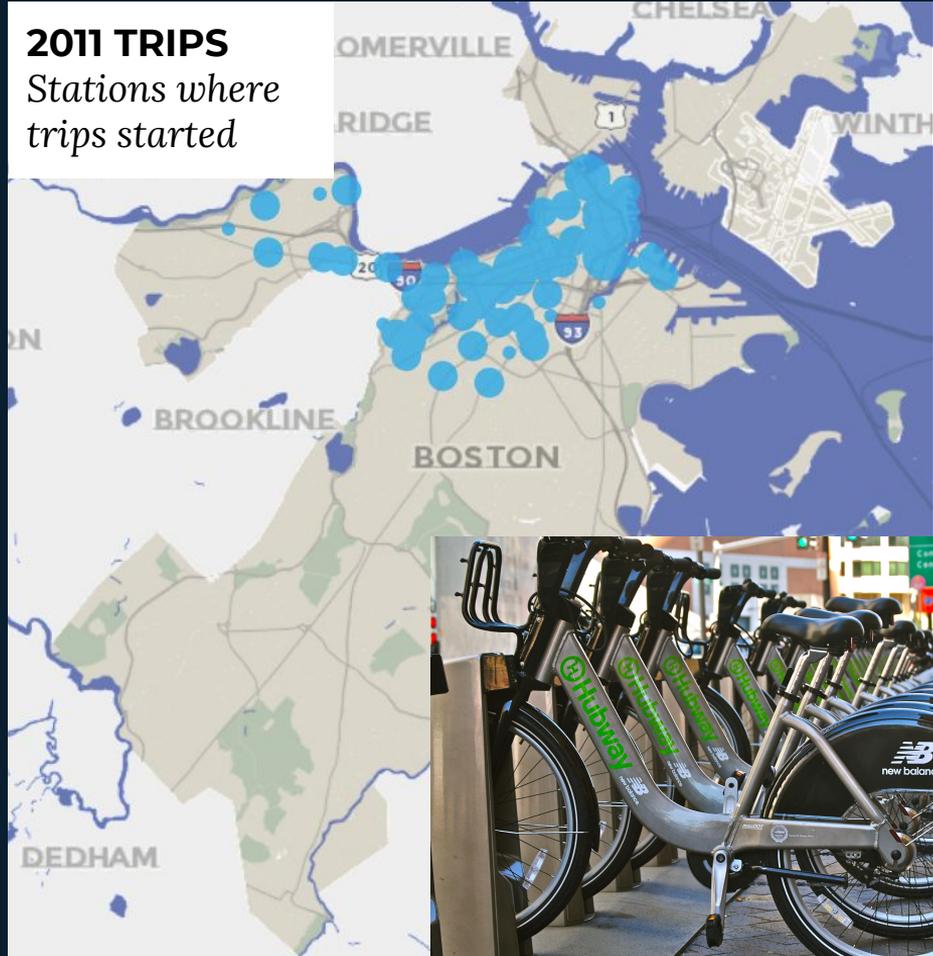
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- Bluebikes is a **public transit by bike** for the **Boston region**
- Bikes and most stations **owned by** Boston, Cambridge, Somerville, Brookline, and Everett
- More than **12 million trips!**
- **82% of Boston households** within a 10 minute walk



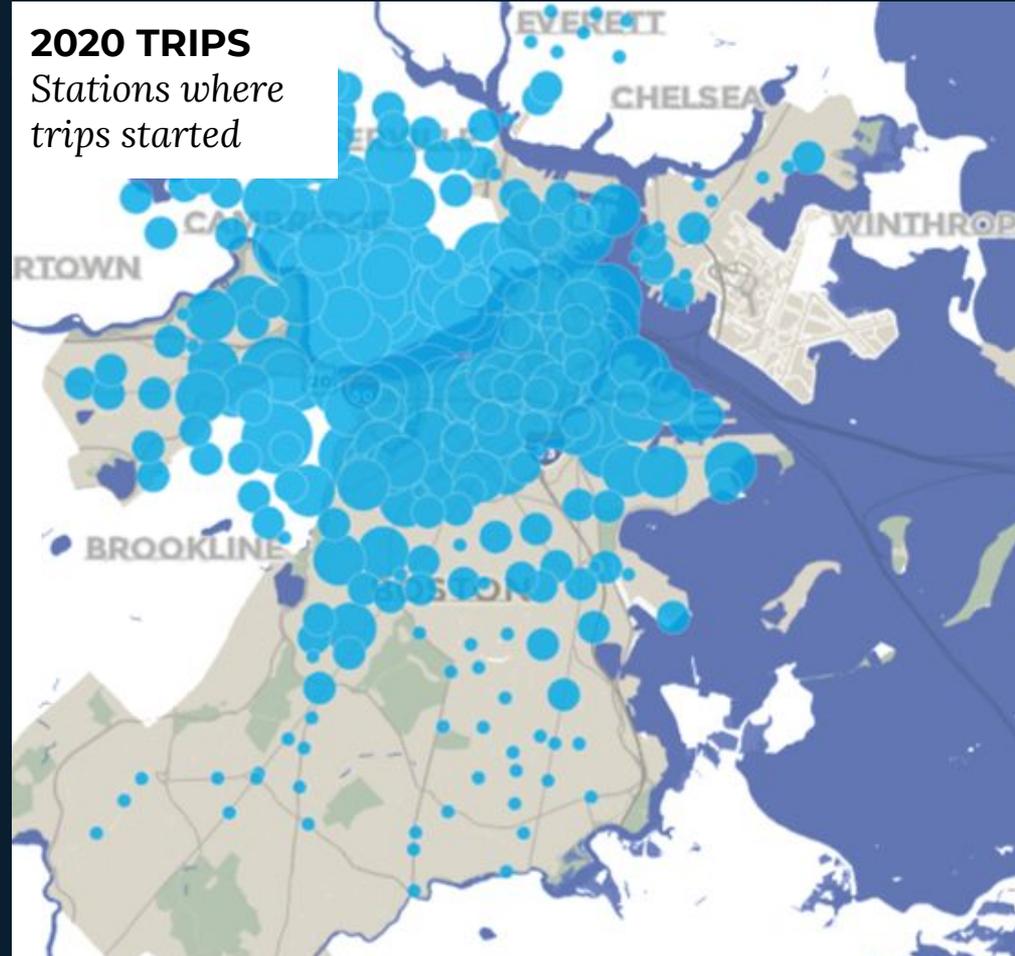
# HOW IT STARTED

- 60 stations
- 610 bikes
- 12 neighborhoods
- 141,614 trips



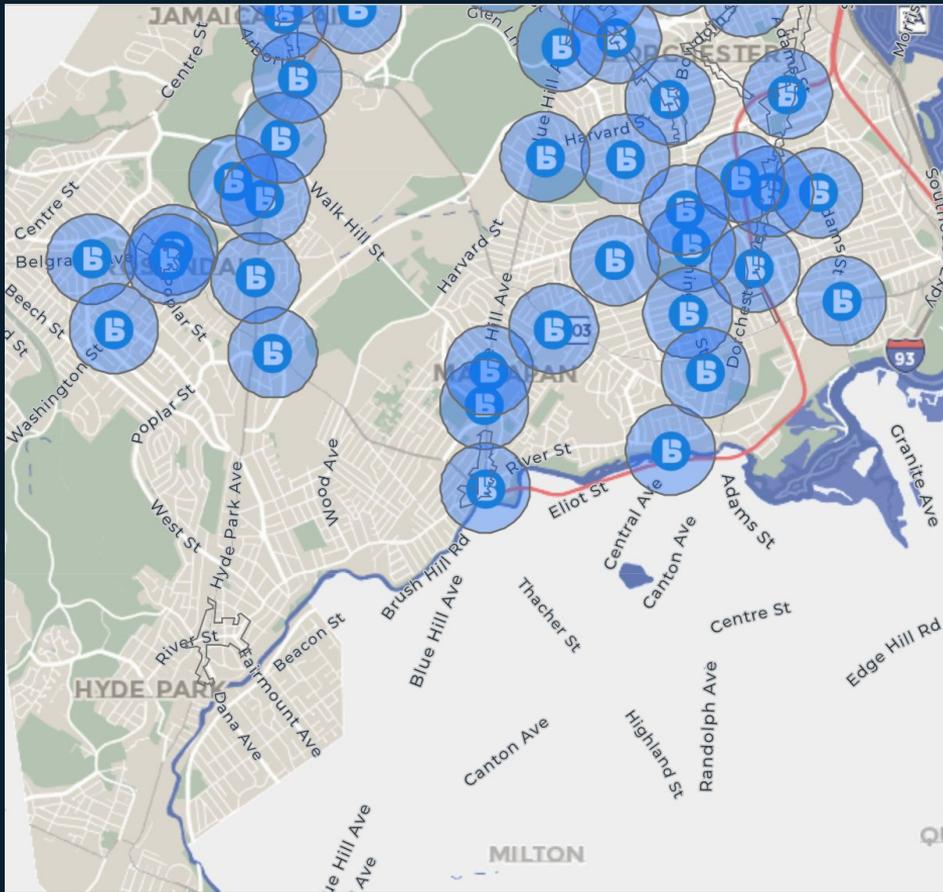
# HOW IT'S GOING

- 330 stations
- 3500 bikes
- 22 neighborhoods in the City of Boston
- 10 municipalities
- 2.68 million trips
- 12,920,847 trips to date!



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# WE'RE NOT DONE YET!



## Today

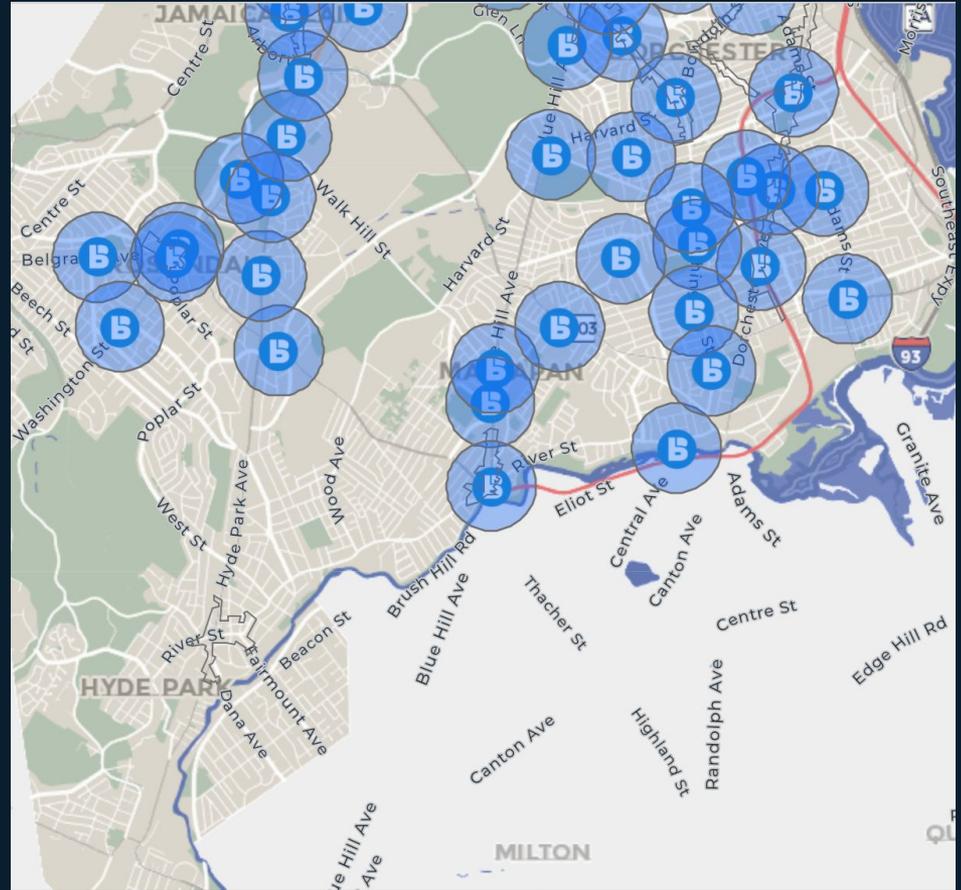
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- Talk about bike share
- Talk about how the Bluebikes system is growing this year
- Get your input on new locations for bike share stations in Mattapan and Hyde Park

# EXPANDING BIKE SHARE IN BOSTON

A bike share station within a **10 minute walk** means:

- More ways to get quick trips done
- Easily access parks and paths
- “Trip-chaining”



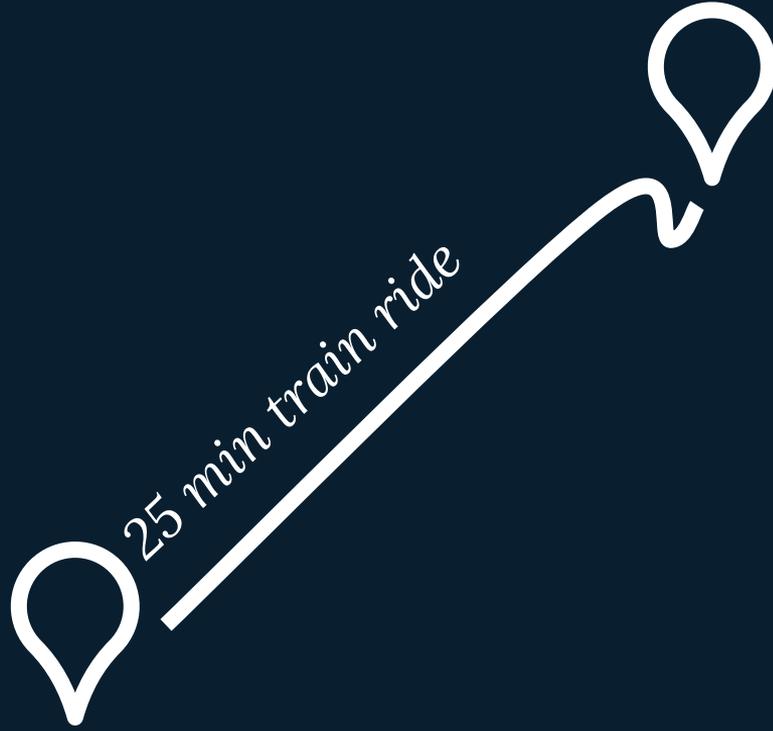
# Trip chaining



*Blue Line  
Maverick  
Station (East  
Boston)*

# Trip chaining

Back Bay  
Station (South  
End)



Blue Line  
Maverick  
Station (East  
Boston)

# Trip chaining

Back Bay  
Station (South  
End)



25 min train ride

15 minute  
walk

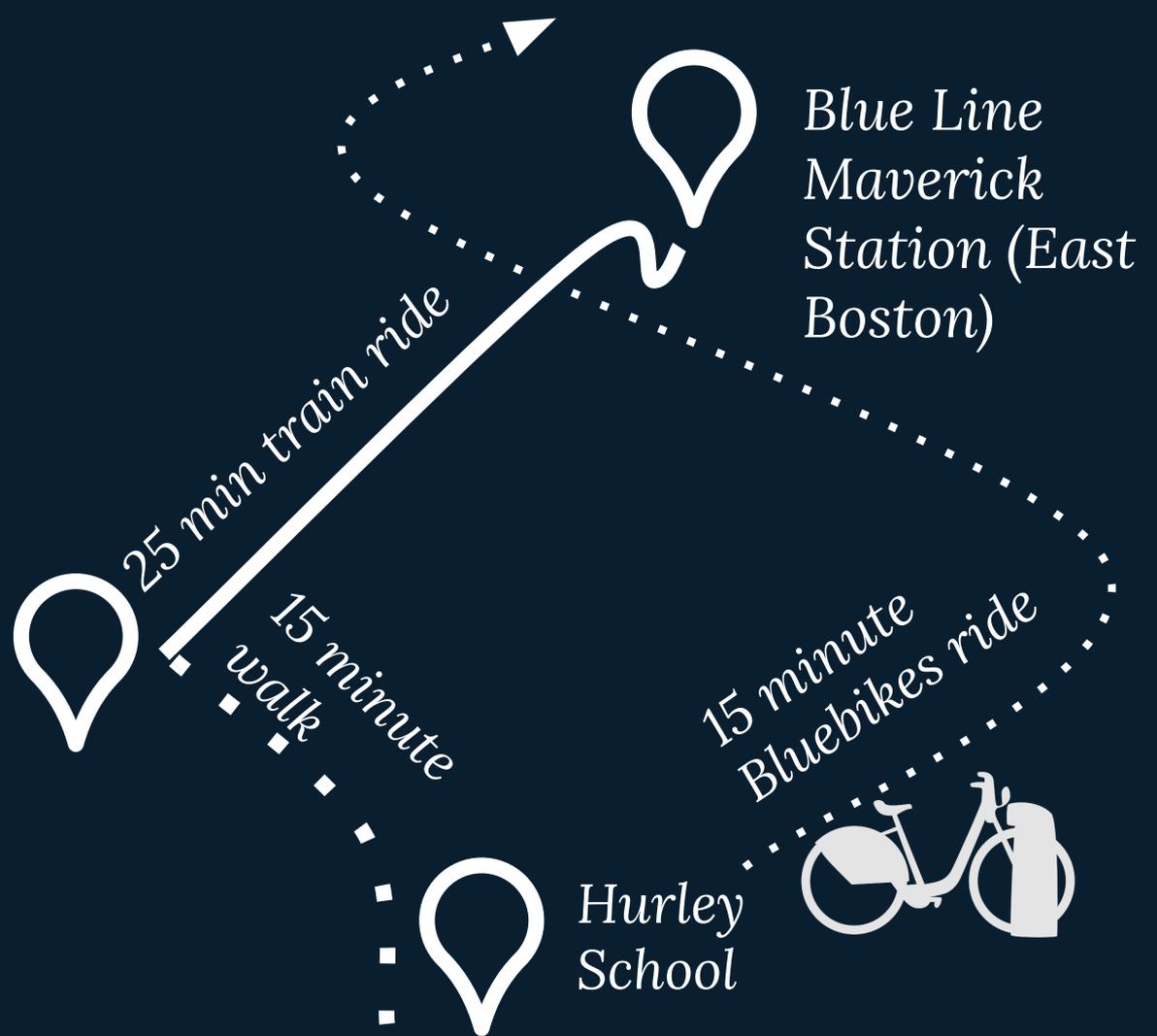


Hurley  
School

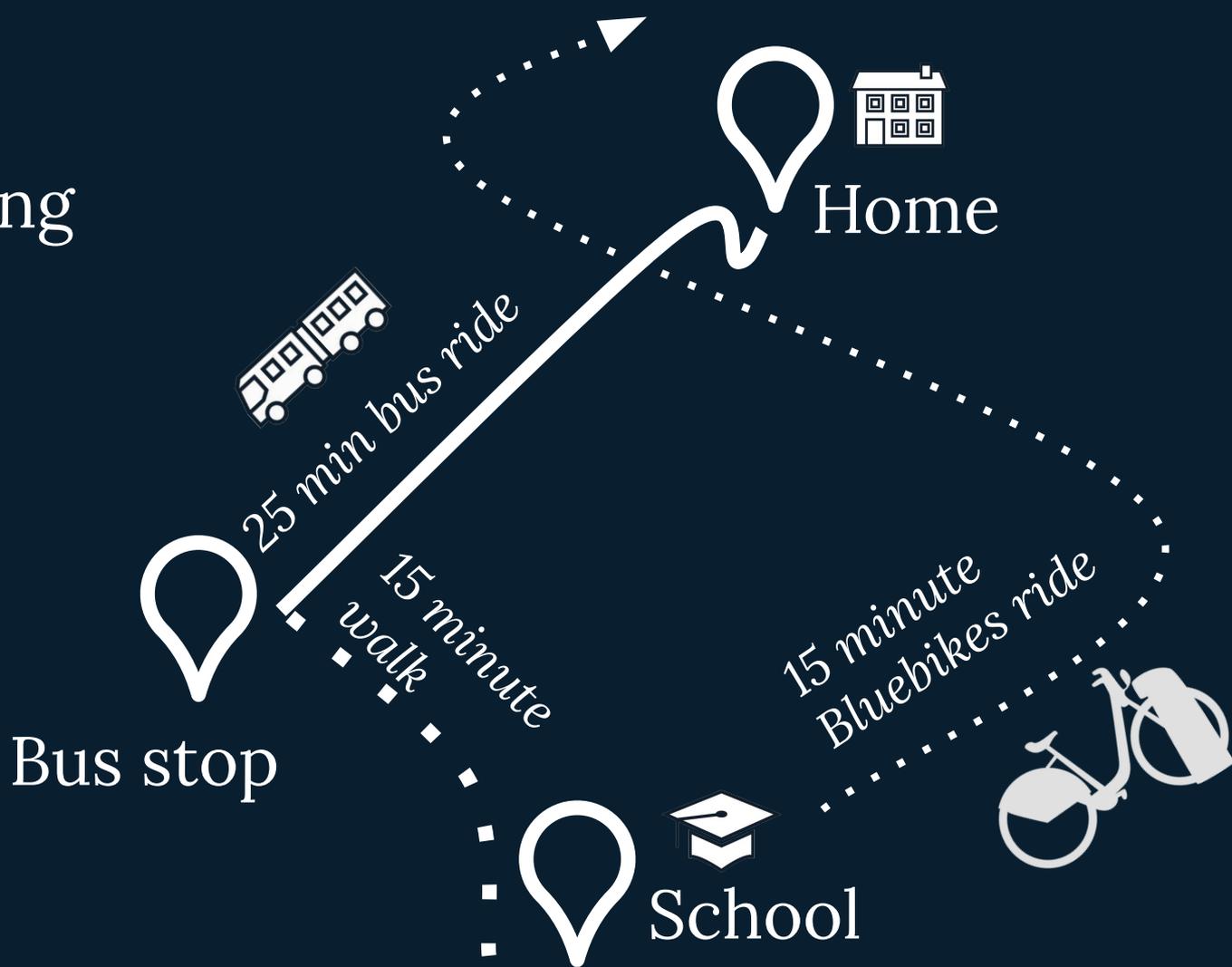
Blue Line  
Maverick  
Station (East  
Boston)



# Trip chaining



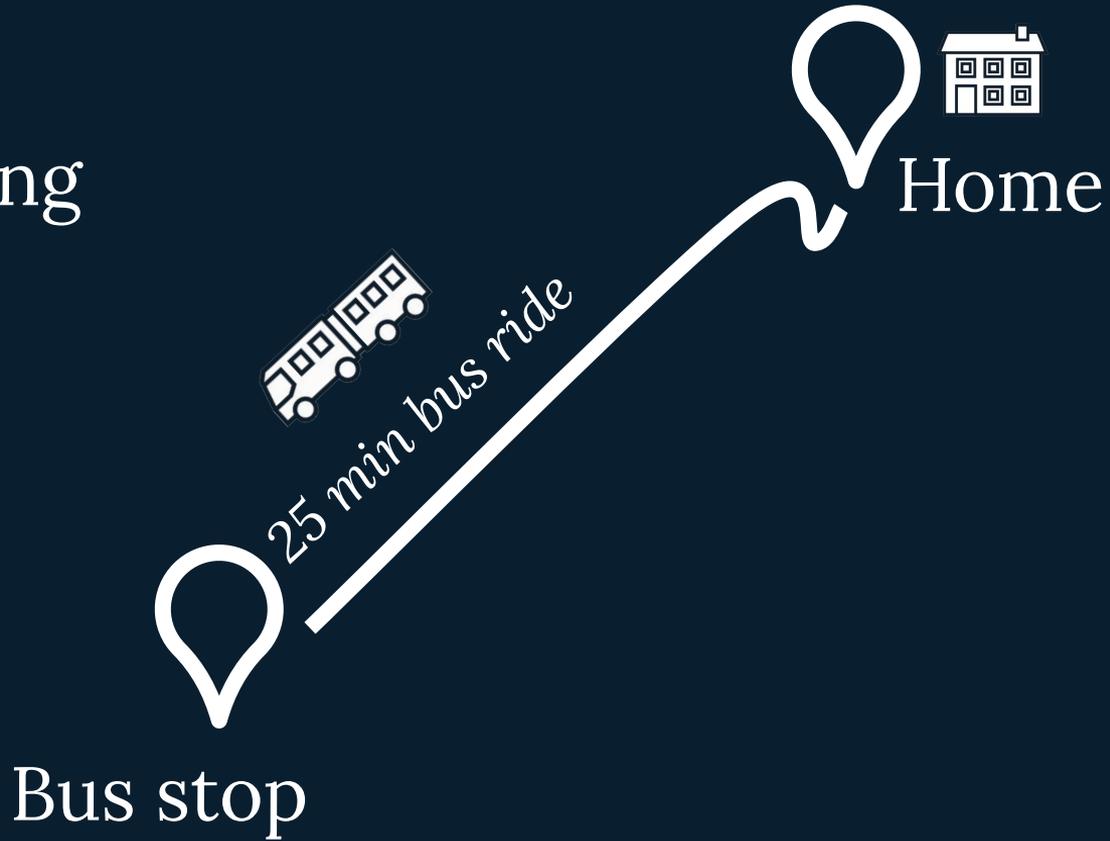
# Trip chaining



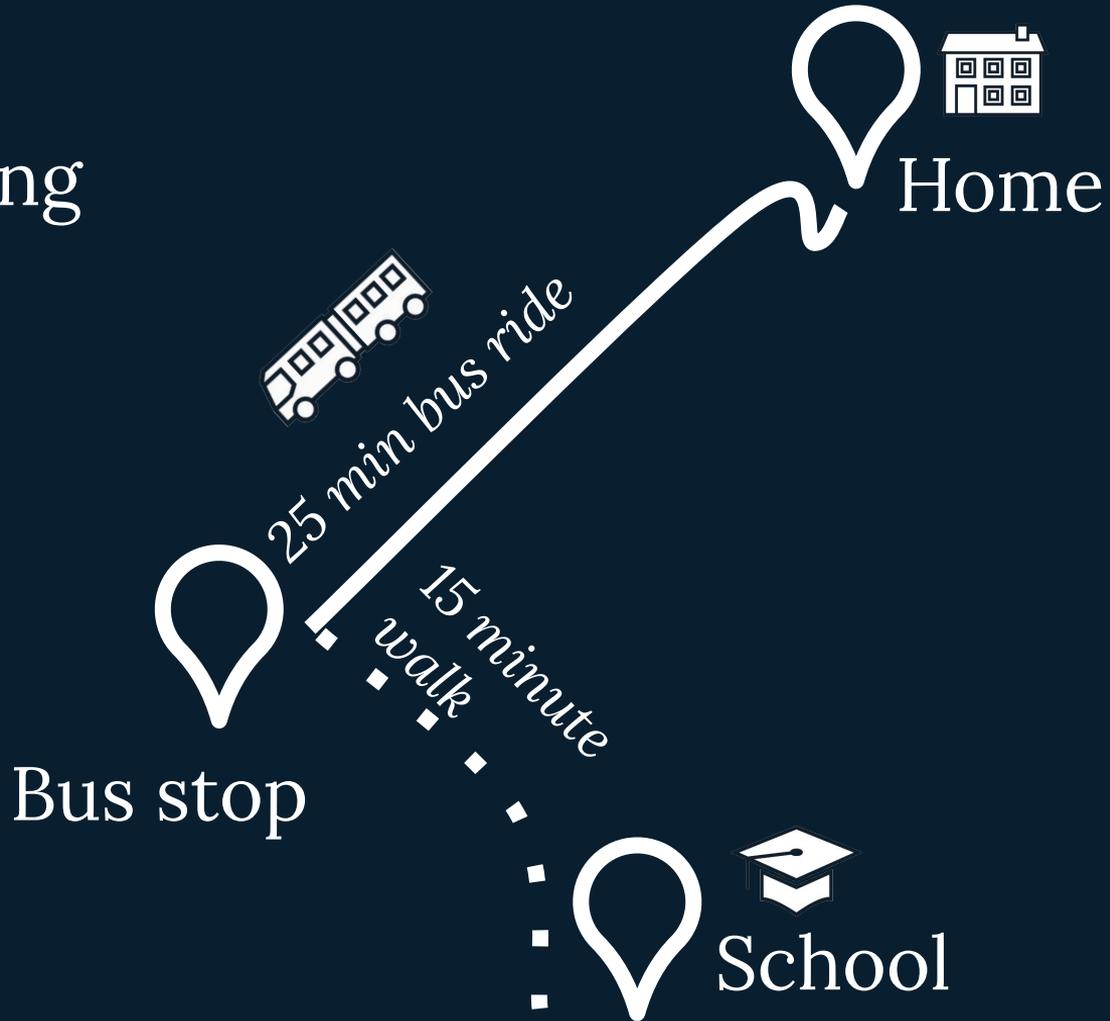
Trip chaining



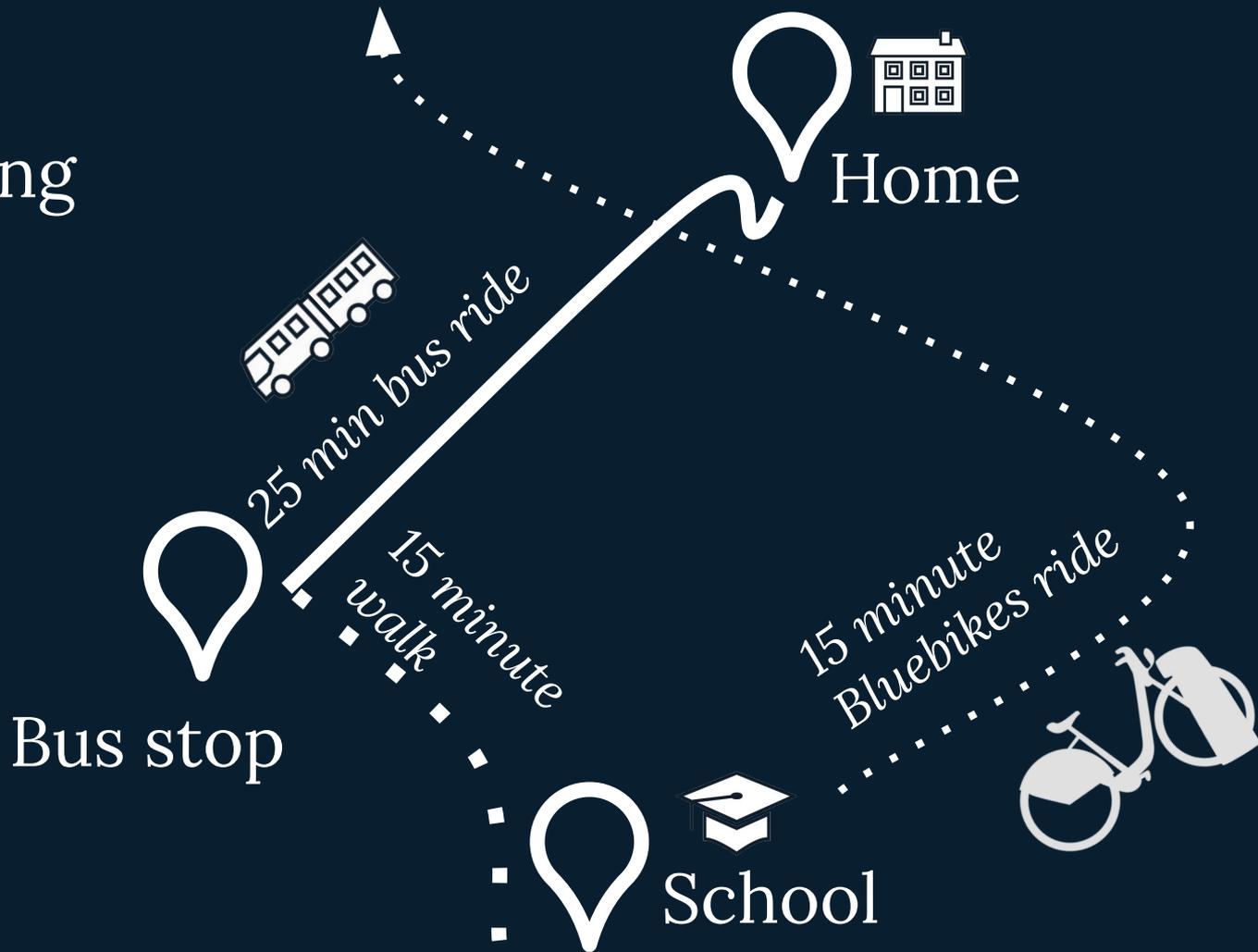
# Trip chaining



# Trip chaining



# Trip chaining



# THE BIKE

*Sturdy, comfortable, and designed for riding in the city*



# THE BIKE

*A basket*



*Adjustable  
seats*



*Lights & bell*

# OFF-STREET STATIONS

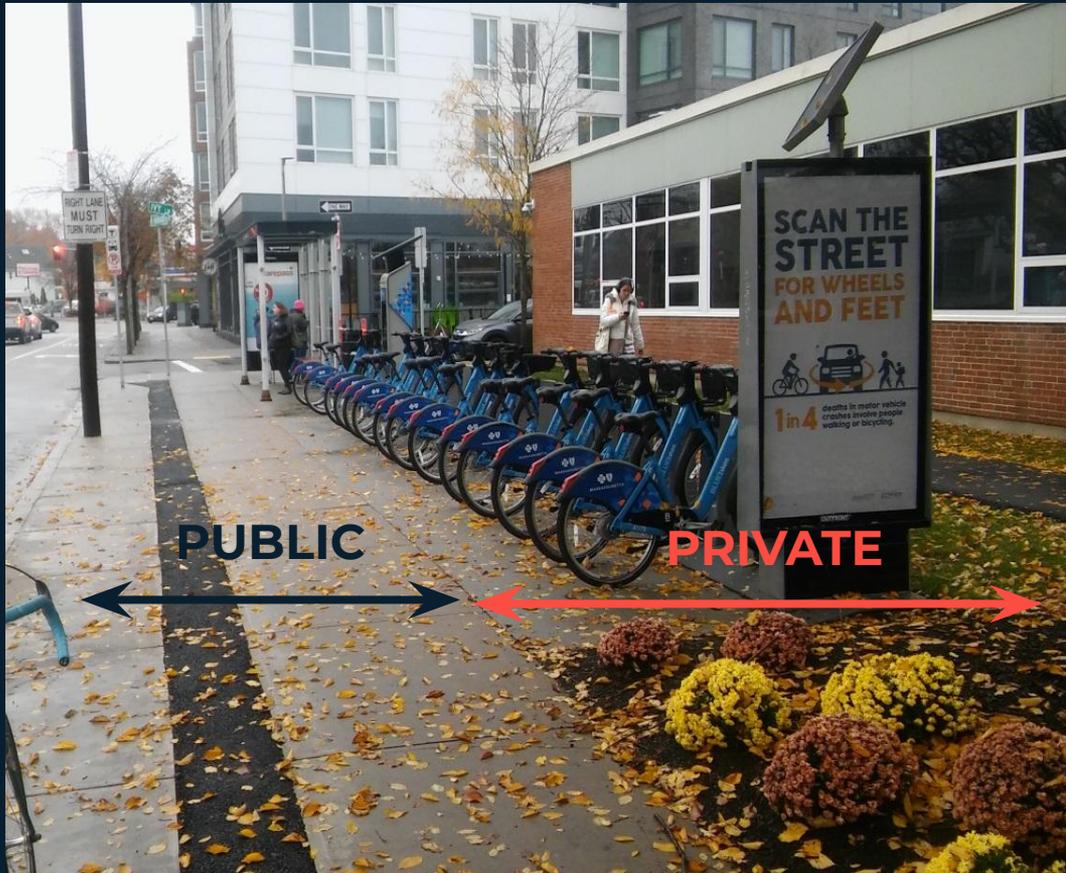


# ON-STREET STATIONS

*Provide parking for 19 bikes in the same space as about 3 cars  
Stored December – April for snow plowing*



# STATIONS ON PRIVATE PROPERTY



# STATIONS ON PROPERTY OWNED BY OTHER AGENCIES

*MBTA and DCR will sometimes host our stations  
Agencies/departments must agree and sign legal documents*



# GOOD LOCATIONS ARE

*Visible*



# GOOD LOCATIONS ARE

*Sunny*



# GOOD LOCATIONS ARE

*Clear of utilities*



# GOOD LOCATIONS



*Leave room for pedestrians*

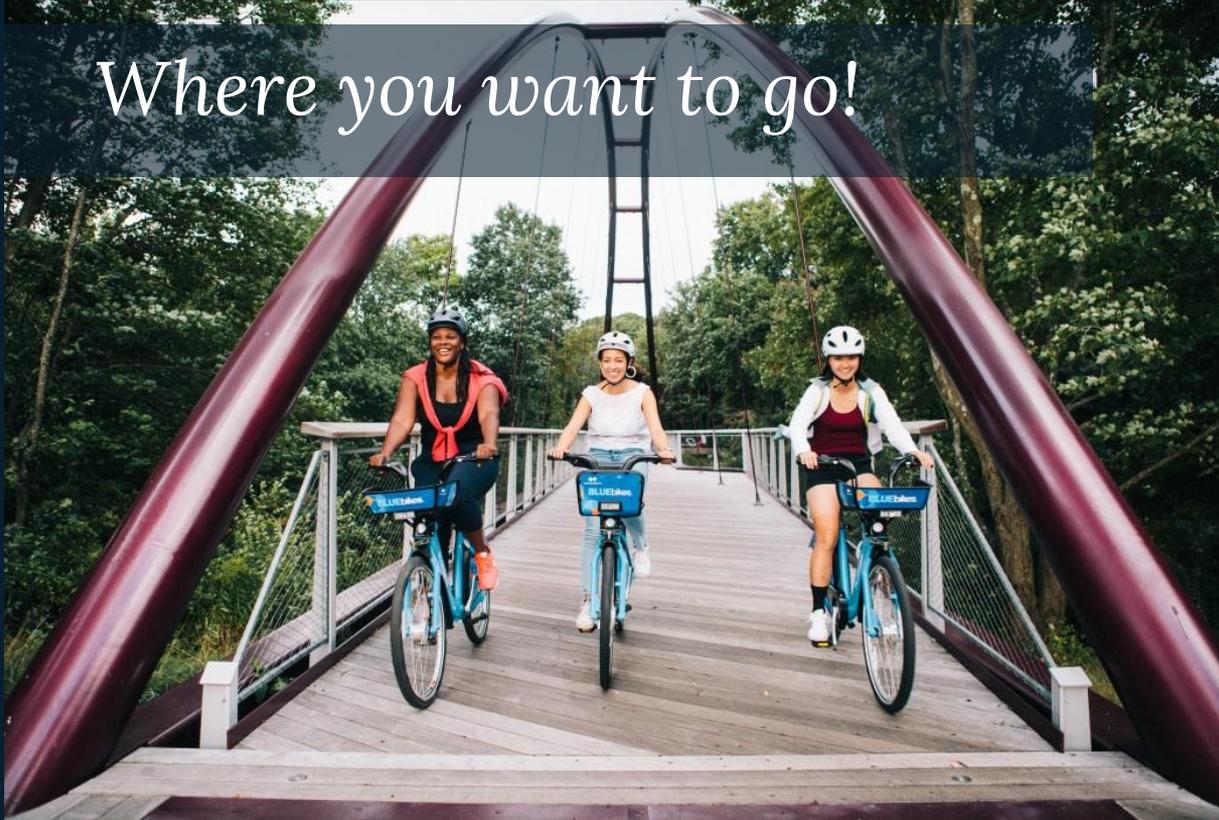
# GOOD LOCATIONS ARE

*Easy to Service*



# GREAT LOCATIONS ARE

*Where you want to go!*



## DIFFERENT MEMBERSHIP OPTIONS

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### REGULAR

- Monthly: **\$25/Month**, 45 *minute rides*
- Annual: **\$132/Year** or **\$11/Month**, 45 *minute rides*
- Annual: **\$109/Year**, 45 *minute rides*

### INCOME-ELIGIBLE

- Monthly: **\$5/Month**, 60 *minute rides*
- Annual: **\$50/Year**, 60 *minute rides*

### TRY IT OUT!

- \$2.95 for one 30 minute ride
- \$10 for 24 hours, 30 minute rides

